

Short-Term Objectives

Organizational

- Expand contacts with “in-group” — space enthusiasts, science-fiction fans, model rocketeers, &c.
- Contact & recruit existing in-group organizations
- Identify & assess opportunities for direct action
- Form interest groups & local Project circles
- Set up Project-specific organizations as necessary, e.g. *Luna Publications Inc.*
- Prepare & disseminate Project publications
- Organize “Glorious 20th of July” banquets
- Begin outreach to general public

Technical

- Define Lunar Settlement Plan more completely with logistical studies
- Identify existing & required capabilities
- Begin design & prototype work on lunar-landing system
- Assess solutions to launch-vehicle problem
- Begin development of lunar industrial processes

Fundraising

- Offer \$1,000,000 bonus to the Google Lunar X-Prize for landing within Plato
- Build Publications Fund to permit large-scale outreach & publicity
- Create decentralized Luna Funds to support general activities
- Develop strategy for matching sources with needs